



PRIME
AWARDS & EVENTS



THE INTERNATIONAL

PRIME
AWARDS

AFRICA 2024



ABOUT PRIME

The International Prime Awards has quickly become the preeminent platform for recognizing outstanding achievements by companies, professionals, and individuals from across the globe. With a diverse range of in-depth categories covering everything from internal communications to public relations, the International Prime Awards offers unparalleled opportunities for recognition and celebration.

At the helm of Prime Events LLC are Sujany Rodrigues and Daniel Salter, two seasoned entrepreneurs with a wealth of experience in managing businesses of all kinds. Their main objective is to provide clients with the very best solutions, delivered with respect and unmatched execution.

After the successful launch of Sudaco, a consultancy firm for higher education for professionals, they have launched Prime Events LLC, bringing their expertise to bear on the exciting world of international awards and convocation ceremonies.

Prepare to be dazzled as we unveil the extraordinary triumph of our recent International Prime Awards Asia, a spectacular event that unfolded on the 13th of May, 2023 at the opulent Sheraton Grande Sukhumvit Hotel in the heart of Bangkok, Thailand. The gathering saw the convergence of over a hundred dynamic delegates hailing from diverse corners of Asia, uniting to foster invaluable connections among their peers and visionary business leaders. It was a truly unforgettable gala, serving as a radiant stage to spotlight the crème de la crème of the global business realm. And, the icing on the cake - it was covered extensively by a whopping 125+ global news feeds, further enhancing its global prominence.

Hold onto your seats, for the exhilaration doesn't end there. We are elated to report that the International Prime Awards Global, hosted last year on the 17th of December, 2022 at the luxurious V Hotel Dubai, Curio Collection by Hilton, located at the stunning Al-Habtoor City in Dubai, was a resounding success that resonated around the world. Delegates from every corner of the globe graced the event with their presence, making it an international sensation.

That's fantastic news! The International Prime Awards coming to Africa in May 2024 is a significant milestone. This event will likely bring attention to the diverse talent and creativity present in the African continent, showcasing the contributions of individuals and organizations across various industries. It also provides an excellent platform for networking and collaboration on an international scale.

Such initiatives can have a positive impact on the local economy, foster innovation, and inspire the next generation of professionals in Africa. It's a wonderful opportunity to celebrate achievements, promote cultural exchange, and elevate the visibility of African talent on the global stage.



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ORGANISERS



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Prime Events LLC



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Co-Founder & Director
Prime Events LLC

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at SAB Investment



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Executive Chairman at
World Business Hub
(WBH) President at IBU
Investment LLC



OVERVIEW

Who wouldn't love to be recognized and rewarded for their dedication and effort? This prestigious award is a true testament to the talent and skill that drives the world forward. From groundbreaking innovations to awe-inspiring creations, the International Prime Awards celebrate those who push the boundaries and set new standards of excellence.

The anticipation is building for a groundbreaking event as the International Prime Awards arrives in Africa, marking its grand debut with the much-anticipated International Prime Awards Africa 2024. Prepare to be swept away on an enchanting journey deep into the realm of creativity, where a dazzling showcase of talent awaits against the vibrant and captivating backdrop of the cities of Africa.

Mark your calendars and get ready to immerse yourself in an atmosphere of excitement and inspiration. The International Prime Awards Africa 2024 is not just an awards show; it's an invitation to experience the heartbeat of Africa's creative spirit and celebrate the limitless potential that the continent has to offer. Brace yourselves for an event that transcends expectations and sets the stage for a new era of recognition and appreciation for African excellence.

WHAT YOU GET FOR PARTICIPATING



ENDORSEMENT



LEARNING



NETWORKING



ACCESS TO THE COMMUNITY



EXPOSURE



GLOBAL PLATFORM



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INTERNATIONAL PRIME AWARDS

The award categories are grouped into three focal areas :

- Personality – For individuals
- Organizational – Company, department or team
- Sectorial Excellence – Business Fields & Sectors

Prime Awards & Events allows and encourages you to submit multiple entries in multiple categories for The International Prime Awards.



CATEGORIES

PERSONALITY

- Entrepreneur of the Year
- Woman Entrepreneur of the Year
- Young Entrepreneur of the Year
- Fashion Designer of the Year
- Author of the Year
- Global Leader of the Year
- CEO of the Year
- Lifetime Achievement Award
- International Business Woman of the Year
- Leading Global Advisor of the Year

ORGANIZATIONAL

- Startup of the Year
- Most Enterprising Business
- Best Investment Company of the Year
- Most Lucrative Business of the Year
- Charitable Organization of the Year
- Best Retailer of the Year
- Best Emerging Real Estate Brand
- PR & Law Firm of the Year
- CA Firm of the Year
- Best In Business Networking
- Wedding Planner of the Year
- Best Customer Service & Quality Control
- Best Foundation For Education
- Most Promising Brand of the Year

SECTORAL EXCELLENCE

- Excellence In Advertisement & Marketing
- Excellence In Agriculture & Farming
- Excellence In Aviation
- Excellence In Arts & Design
- Excellence In Arts & Culture
- Excellence In Automotive Industry
- Excellence In Banking & Finance
- Excellence In Beauty & Wellness
- Excellence In Construction
- Excellence In Education
- Excellence In Facility Management
- Excellence In Food & Beverages
- Excellence In Healthcare
- Excellence In Information Technology
- Excellence In Insurance & Risk Management
- Excellence In Investment Management
- Excellence In Import & Export
- Excellence In Jewellery Design
- Excellence In Manufacturing
- Excellence In Media & Publication
- Excellence In Mining
- Excellence In Pharmaceuticals
- Excellence In Social Media & Web Design
- Excellence In Travel & Tourism
- Excellence In Trading
- Excellence In Creative Technology
- Excellence In Engineering & Project Management
- Excellence In Enviromental Science Management
- Excellence In Innovation and Technology
- Excellence In Health and Fitness



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GENERAL INFORMATION

To qualify, all nominees must submit their application forms, with the necessary details and a high-resolution photograph.

The profile and content should not exceed 500 words.

If you are applying for the nominations, you must have been in the relevant business for a minimum of 5 years.

It is an opportunity to enjoy substantial media exposure both internationally and locally.

Website and social media handles such as Facebook, Instagram, Twitter and Youtube used for work/ business must be shared.

We recommend nominees follow a respectable code of conduct.

Administrative and processing fees, participation costs and nomination fees once paid shall not be adjusted or refunded.

PROCESS

To participate in the awards and stand a chance to be declared the winner in your specific field or category, we kindly request you to enroll in the International Prime Awards voting system.

Here's how you can get started:

Visit our website at www.officialprimeawards.com

Click on the "nominate now" button to register yourself

Fill in the required details in the nomination form accurately and comprehensively

Once your nomination is accepted, you will receive a confirmation email.

As we gear up for the highly anticipated International Prime Awards Africa 2024, we want to remind all participants that the selection of award titles for both individual candidates and company/organization categories will be determined solely by the esteemed jury of the International Prime Awards Board.

This decision is part of our commitment to maintaining a fair and impartial evaluation process, ensuring that each nominee receives the recognition they truly deserve. The Prime Awards Board comprises experienced and distinguished professionals who bring a wealth of expertise to the table, guaranteeing a rigorous and thoughtful selection of award titles.



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MEDIA & PR



arabictimes.org



networktoday.org



china-today.news



uk-times.com



japantoday.jp



todayincanada.ca




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Save The Date

23rd August 2024 | 7:00 PM Onwards at
Hyatt Regency Dubai Creek Heights

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